



## **Casey Welch**

*Co-founder and CEO of Tallo*

Casey Welch is the Co-founder and CEO of Tallo, a digital platform and app that's connecting 1,300,000+ students and professionals to opportunities offered by colleges, companies, and organizations. Since its inception, Tallo has pioneered early talent engagement, facilitating career discovery and guidance for a diverse talent pool. Under Casey's leadership, Tallo serves as a virtual ecosystem leveling the playing field for all students and job seekers, regardless of traditional geographic and economic barriers. Casey is a leading expert on Generation Z in higher education and the workforce, and his insights have been featured in Forbes, FastCompany, ZDNet, and SHRM.

Casey grew up in a small town, where he experienced firsthand the challenges companies and colleges face in connecting with talent from rural areas. He was recruited to play football at Purdue University, where he earned his Masters in Engineering/Technology Education, his Bachelor of Science in Technology, and All Big-Ten honors as a scholar-athlete for his accomplishments in the classroom and on the football field. This process got him thinking: what if we recruited for careers the same way we recruit for athletics? While that idea was stewing, Casey was an instructor for various courses at Purdue, and received the Indiana Outstanding Future Educator Award.

Casey comes from an extensive background in technology and education. Before co-founding Tallo, Casey started his career as part of Citi's nationally recognized Technology Leadership Development Program and worked across multiple sectors of the Fortune 50 company including client services, marketing, quality center and finally as a Lead in Global Server-based Computing Group.